

Publish with us

Educa Vision Inc. reaches the “Multicultural and English as a Second Language” world with authoritative educational resources that teachers and students need to succeed. Educa Vision is recognized as a pioneer in the multicultural publishing industry. Much of our strength comes from our close relationship with the education and academic communities. For 19 years our mission and our publishing decisions have been shaped with the input of knowledgeable experts. We are proud of the fact that our authors comprise an extensive roster of educators who continually look for ways to move their students forward, and we are always looking for fresh voices and new ideas to continue this important tradition.

We provide our authors with distinct advantages including

- Access to peer reviewers
- A well designed distribution network that reaches scholastic, textbook, professional, and library/reference communities
- High quality production services
- Customized marketing campaigns designed to reach desired audiences effectively
- A strong web presence and creative online marketing methods
- Diverse opportunities to present our books at selected conferences and trade shows

Marketing

Our marketing team employs a broad range of strategies, including direct mail, e-marketing, social networking, and conferences.

Distribution

Our sales staff reaches the entire United States, making use of professional market retailers, resellers, and bookstores, as well as the Internet.

Production Services

Our book editors and designers will work with you each step of the way to transform your manuscript from first draft to a press ready final draft.

Author Discounts

As a published author, you get several complimentary copies of your book. You may also purchase additional copies for sale or signing purposes. It's just one more way you benefit from publishing with Educa Vision.

Guideline for Manuscript Submission

Please send the following:

1. Project Description

Overview: In one or two paragraphs describe the rationale for the book, its scope, purpose, the approach and pedagogy behind it, and the components you envision.

Outstanding features: Highlight what you consider to be distinctive features of the work that will attract teachers' attention to it and make them want to purchase it.

Intended audience: Which levels (beginning, intermediate, etc.) and market sectors (elementary, junior high, high school, college, adult) is the material best suited for? Speak from your own experience. How do you know the material works with a particular sector? Have you used it with your students? Have other teachers tried it out?

Competition: If similar books are now available, list those that compete most directly with your proposed text. What do you see as their strengths and weaknesses? How does your work differ from these published texts?

Status of project: What portion of the manuscript is now written?

When do you expect to complete it? About how long will the manuscript be (in pages)?

How many and what type of figures (i.e., drawings, photos, charts, etc.) do you envision?

Are you planning to include any copyrighted material that would require permission?

2. Table of contents

3. Sample chapter

Your sample chapter should be representative of the level, approach, and writing style used throughout the book. It is advisable to submit any chapter you feel is innovative. Chapters need not be consecutive.

4. Your curriculum vitae

Your cv should be up-to-date, and reflect your education, professional experience, and previous publications.

Please email your proposal to:

educa@aol.com

Subject: Book Proposal